PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PATENT EXAMINING OPERATION

Applicants: Kai BEILENHOFF, et al.

Application Serial No.: 10/599,760 U.S. National Stage of: PCT/US2005/011173

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Att. Docket No.: C1241/21210 Examiner: Amy Jo Sterling
Group Art Unit: 2833 Confirmation No.: 3822

For: ADAPTER FOR ATTACHING AN ELECTRONIC SHELF LABEL TO A BLISTER

HOOK

RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Madam:

INTRODUCTORY COMMENTS

In response to the Final Rejection dated July 7, 2008, Applicants respectfully request reconsideration of the Claims as set forth in the Remarks beginning on Page 5 of the present response.

Amendments to the Claims are reflected in the listing of claims, which begins on Page 2 of this paper, although no amendments to the claims have been made in this current request.